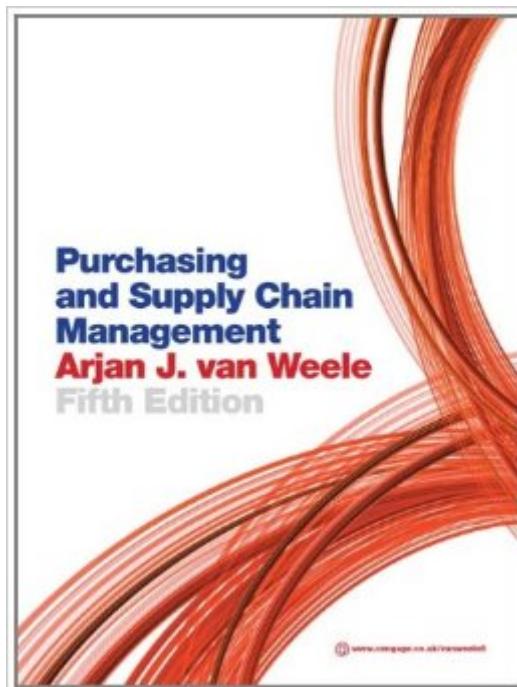


The book was found

Purchasing And Supply Chain Management: Analysis, Strategy, Planning And Practice



Synopsis

Introducing readers to the key principles underlying purchasing and supply chain management, this text provides them with an in-depth discussion of purchasing and supply issues both from a strategic and managerial perspective.

Book Information

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Customer Reviews

This text is a scholarly presentation of purchasing and supply chain management for the 21st century. "Arjan van Weele holds the (parttime) NEVI-Chair of Purchasing and Supply Management, at Eindhoven University of Technology, Faculty of Industrial Engineering and Innovation Sciences (IE&IS), The Netherlands." The material is thorough, excellent, and slow going for a sophomore course in logistics.

This is a very well written book covering a wide variety of topics yet with enough detail to be very helpful. I highly recommend it for anyone needing information about the basics of purchasing. It has been very helpful to me. I was looking for a good single source on the topic of purchasing and this is certainly it.

The book contains an overview of purchasing which is rather good in my (untrained) opinion. However, the structure in the book is absolutely awful. It would be so much better if explanations were not banned to definitions in the sideline and lists of characteristics where actually put in one

place. You can now find some similar characteristics here, and some there. This makes it very hard for me to clearly understand what is what and I do not see all the connections. Therefore, I wouldn't recommend it.

This book presents common concepts and practices in a way that is relatively easy to read and take in. I cannot really speak to the end-of-chapter content, but this book would be fine in any undergraduate sourcing class.

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